



ADVERTISING OPPORTUNITIES

Massive exposure to millions of potential customers!

— ABOUT THE RECPLEX

The largest municipal facility in the country! RecPlex is on the shores of beautiful Lake Andrea in Prairie Springs Park in Pleasant Prairie, WI.

Open year-round, RecPlex & Prairie Springs Park combine to create a community-oriented recreation destination offering a wide variety of sports, fitness, skating, leisure, and other recreational opportunities.

The state-of-the-art 302,000-square-foot recreational facility offers a first-rate experience with:

Aquatic Center, Indoor Waterpark, Fitness Center, Ice Arena, Athletic Fieldhouse, Party & Meeting Rooms, Year-round Childcare, Therapeutic Recreation, and Membership Options.

Stop in or call 262.947.0437 to schedule a time to tour the facility.
2 Guest Passes provided at end of tour!

— RECPLEX AT A GLANCE

Located centrally between Chicago and Milwaukee with easy access to I-94, local retail outlets, and residential areas, your business will gain visibility before a healthy, active consumer base.

RecPlex & Prairie Springs Park draw a consumer base from surrounding communities, including:

Kenosha County (WI)
Racine County (WI)
Lake County (IL)



11K
AVERAGE

**TOTAL
MEMBERS**

150
ANNUAL

**EVENTS/
RENTALS**

**GENERAL
DEMOGRAPHICS**

Medium Household Income: **\$63,000**
Households w/adults 45+: **33%**
Households w/adults 20-44: **36%**
Households w/youth: **31%**



9900 Terwall Terrace, Pleasant Prairie, WI 53158

262.947.0437 • recplexonline.com



ADVERTISING LOCATIONS

We can customize advertising locations
to fit your business needs!

Unique advertising opportunities below

ANNUAL VISITS

AQUA ARENA BANNER 48" w x 72" h \$600 1 YR / \$1,000 2 YR	332K
BALL FIELD BANNER 72" w x 48" h \$600 1 YR / \$1,000 2 YR	150K
FIELDHOUSE BANNER 85" w x 24" h \$600 1 YR / \$1,000 2 YR	339K
RECPLEX LOBBY MARQUEE 48" w x 36" h \$1,500 YR	500K
FITNESS CENTER MARQUEE 48" w x 36" h \$1,300 YR	445K
HALLWAY MARQUEE 36" w x 48" h \$1,200 YR	339K
ICE ARENA DASHBOARD 95" w x 33" h \$600 1 YR / \$1,000 2 YR	344K
DIGITAL TV ADS 1920w x 1080h (pixels) \$1,200 YR	339K
PROGRAM GUIDE ADS Full, 1/2 or 1/4 Page PRICE VARIES BY OPTION	300K
BALL FIELD BILLBOARD 2 available on HWY-165 \$10,000 YR (2 YR COMMIT)	500K
ICE ARENA ZAMBONI 2 zamboni available \$5,000 YR + \$5,000 WRAP	344K

*Printing and/or design fees not included.



1. North Ball Fields / 2. Fieldhouse Banner / 3. Ice Arena Zamboni
4. Fitness Center Marquee

ADVERTISING PACKAGES

Our standard packages are listed below.
We can customize packages to fit your business needs!

	PLATINUM	GOLD+	GOLD	SILVER	BRONZE
	\$10,000/YR (Value \$12,300)	\$7,500/YR (Value \$9,750)	\$5,000/YR (Value \$6,825)	\$2,500/YR (Value \$3,525)	\$1,500/YR (Value \$2,400)
ITEM					
Fieldhouse Banner	Location Varies	Location Varies	Location Varies	Location Varies	Location Varies
Ice Rink Dasher	Blue & Green (2 Total)	Blue & Green (2 Total)	Blue & Green (2 Total)	—	—
Aqua Arena Banner	50m Pool	50m Pool	50m Pool	50m Pool	—
Ball Field Banner	1 Adult, 1 Youth (2 Total)	1 Adult, 1 Youth (2 Total)	Adult or Youth (1 Total)	—	Adult or Youth (1 Total)
Marquee	Location Varies	Location Varies	Location Varies	—	—
Digital TV Ad	3 Total Ads	2 Total Ads	1 Total Ad	1 Total Ad	1 Total Ad
Program Guide Ads	Full Page Ad 3x Per Year	Half Page Ad 3x Per Year	Qtr. Page Ad 3x Per Year	Qtr. Page Ad 3x Per Year	—
Promotional Table Day	4 Per Year	2 Per Year	1 Per Year	—	—
Promotional Materials	Location Varies	Location Varies	Location Varies	—	—

*Printing and/or design fees not included .



1. Hallway Marquees / 2. Aqua Arena Banner / 3. Ice Arena Dasherboard / 4. Ball Field Banner

ADVERTISING TERMS & CONDITIONS



TERMS AND CONDITIONS

The full-color signage may include the company logo, tagline, website and phone number.

Please provide fully prepared artwork in a high-resolution PDF or EPS file with a quarter-inch bleed to be approved by both parties before printing.

Printing fees will apply, and costs will vary by production. If artwork design is needed, RecPlex can provide for a fee. Some restrictions apply.

Printing will begin once payment is received, but the length of the contract will begin once all artwork installation is complete throughout the facility.

RecPlex will send a photo of all your artwork displayed in the facility once installation is complete.

Payments can be made in full with cash, check, credit card or set-up with monthly billing. department as weekly, monthly or quarterly withdrawals.

CONTACT INFORMATION

We look forward to hearing from you soon!
Please don't hesitate to get in touch with our Advertising Team.

For questions or more information: advertising@pleasantprairiewi.gov.



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